



Why Your Child Can't Skip Their 20 Minutes of Reading Tonight

James

Travis

reads 20 minutes per night,
5 times per week



reads only 4 minutes per night
...or not at all

In one week:

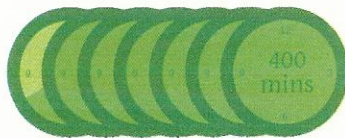
100
minutes of reading



20
minutes of reading

In one month:

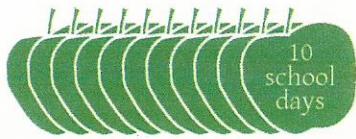
400
minutes of reading



80
minutes of reading

In one school year (9 months):

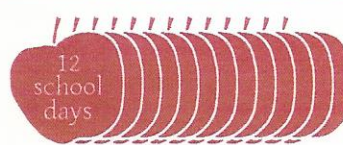
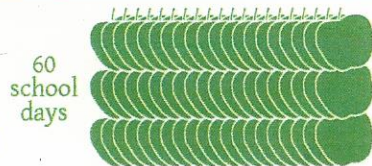
3600
minutes of reading



720
minutes of reading

By the end of sixth grade:

21,600
minutes of reading



4320
minutes of reading

Which student would you expect to read better?
Which student would you expect to know more?
Which student would you expect to write better?
Which student would you expect to have a better vocabulary?
Which student would you expect to be more successful in school and life?
How do you think each student will feel about himself as a learner?

